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## Welcome to a more cost effective way to collect payments from your online clients!

If you're a small business with a requirement to collect online payments from your clients there is a good chance you are currently using either Google Checkout or PayPal. If you're using Google Checkout or PayPal you can save money by switching to Planetauthorize<sup>™</sup> payment gateway. Planetauthorize<sup>™</sup> will help you get paid faster - with reliable, safe and secure payment technology.

## Save Money with Planetauthorize<sup>™</sup>

www.planetauthorize.net

Google Checkout and PayPal have a sliding scale of charges while Planetauthorize comes with just one competitive fee. As you can see from the following comparison chart the Planetauthorize payment gateway, which includes a Capital Bankcard merchant account, offers a reliable payment service at a lower cost than Google Checkout and PayPal.

	Google Checkout	PayPal	Planetauthorize
Amount of sales per month			
\$0.01 - \$3,000.00	2.9% + \$0.30 USD	2.9% + \$0.30 USD	2.19% plus \$0.25
\$3,000.01 - \$10,000.00	2.5% + \$0.30 USD	2.5% + \$0.30 USD	(Over \$100,000.00
\$10,000.01 - \$100,000.00	2.2% + \$0.30 USD	2.2% + \$0.30 USD	Call Us for custom
Over \$100,000.00	1.9% + \$0.30 USD	1.9% + \$0.30 USD	rate)

Rates verified as at 1<sup>st</sup> December 2010. Rates subject to change without notice.

In fact, to achieve the same level of savings with either Google Checkout or PayPal your monthly sales volume must be over \$100,000.00.

## How Much Can I Save with Planetauthorize?

Well let's say your average sale is \$100.00 here is what you will be charged by each of the payment gateway providers:

	Google and PayPal	Planetauthorize
Value of sale	\$100.00	\$100.00
Charges	\$3.20 (\$2.90 plus \$0.30)	\$2.44 (\$2.19 plus \$0.25)
Return to you after deductions	\$96.80	\$97.56

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**Our MobileAuthorize™ service provides a free payment application for your smart phone.** Now you can accept all major credit cards anywhere you can use your cellular device.

- Free iPhone payment application
- Free BlackBerry payment application
- Free Windows Mobile payment application
- Free Google Android payment application

## Get Started Today! APPLY FOR A US MERCHANT ACCOUNT AT: <u>http://planetauthorize.net/assets/sm\_application.pdf</u>